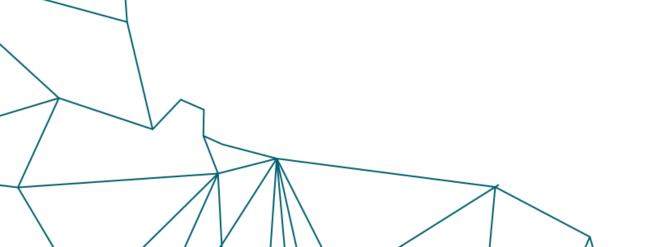
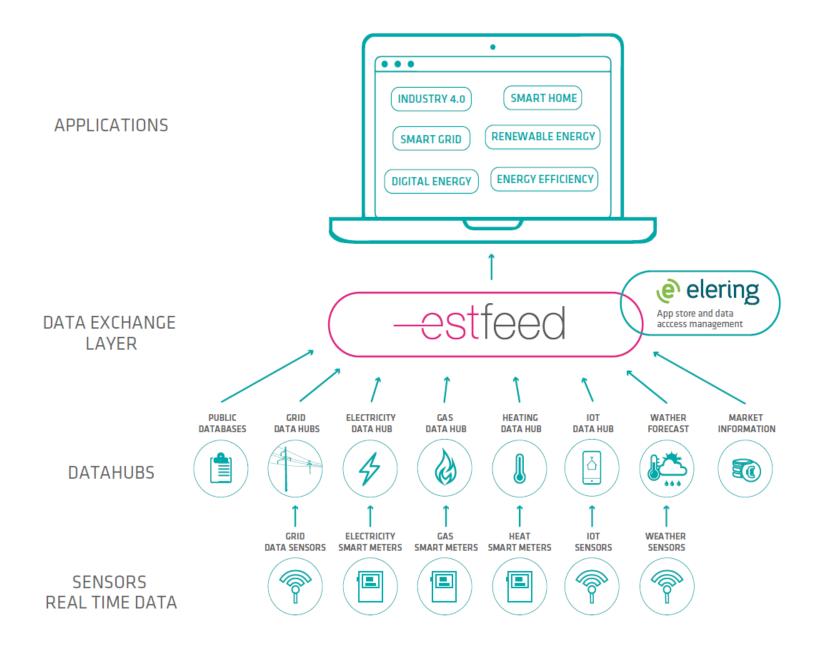
Customer Empowerment Trough Digitalization

Taavi Veskimägi CEO, Elering AS 29.09.2017

elering



- Estonian electricity market opening has been success story
- Data hub: Key element for customer empowerment in the liberalized retail energy markets
- High switch rate, low sales margins, 30% PEX price linked contacts on market – lower price for consumers!







TAAVI VESKIMÄGI

AIN KÖSTER

Portal Services:

Energy Consumption Data Data Sharing Data Usage History Contract Information

Representation Rights

Why e-elering is unique?

Data sharing with applications, private persons and energy

Comparison of electricity and gas consumption data Smart grid application store



Raja 1, Tallinn, Raja 1, Tallinn full year consumption



Click here

to view the details of your consumption data and compare it with other similar consumer groups.



Energy Consumption Data



Data Sharing



Data Usage History





Representation Rights



Smart Grid Applications



Electricity price packages comparison tool



Renewable energy information system



Transmission grid connection



Elektrihind.ee



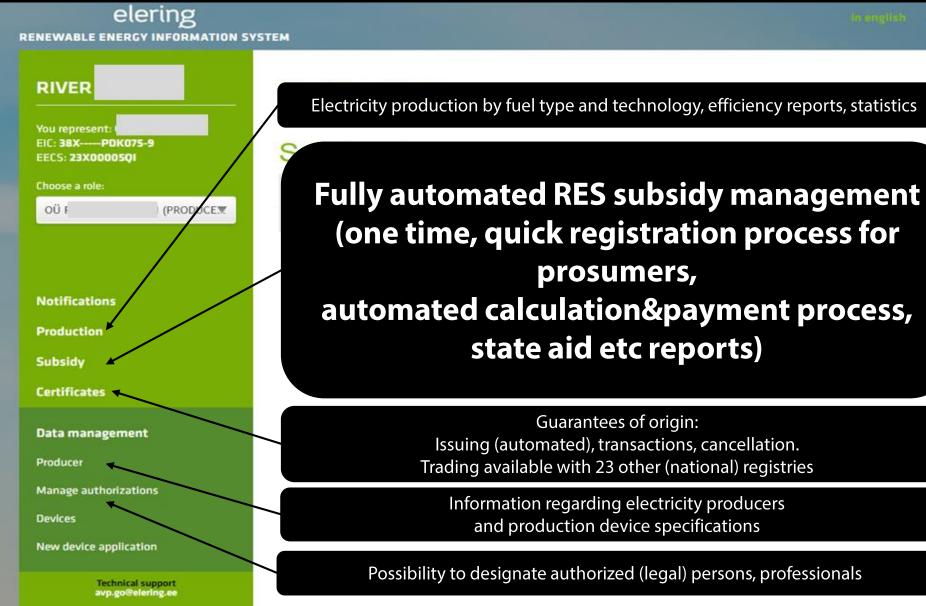






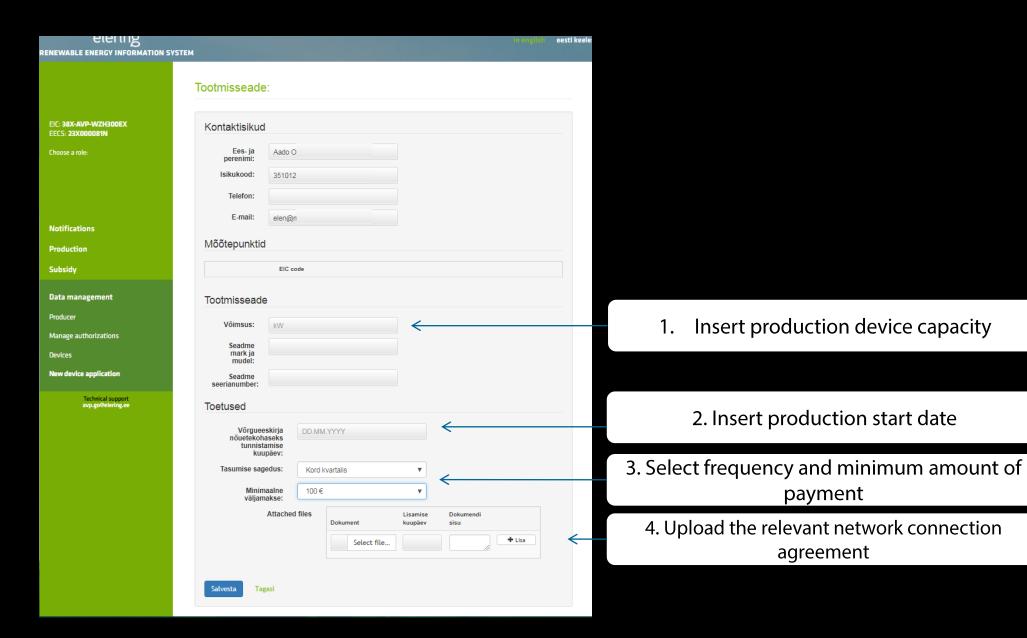
Elering Renewable Energy Application:

all electricity production data in one place and full automation



eesti keeles

Fully automated 4-step 1-time RES registration



Tallinn e-Energy declaration

- Customer Empowerment through Energy Data Ownership
- Cross-border data exchange for integration of energy markets
- Enforce TSO/DSO cooperation together with DSO neutrality to bring better energy management solutions to the retail customers
- Availability of close-to-real time consumption data
- Single flexibility market
- Data security as the priority

-estfeed

Empowering prosumers