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Make Heat SEXY

We need to achieve the same level of success for renewable heating and cooling that we already have with PV and wind.
Complete the fuel switch by replacing imported fossil fuel with home-grown renewable technology that generates local jobs and economic value in Europe.
We must have binding ambitious renewable and energy efficiency targets; also for heating and cooling.
Only 2 refurbishment cycles left between now and 2050

Label existing boilers to help plan replacement

Avoid locking in fossil fuels
More RES heat than RES electricity

- 5738 TWh total generation
- 3175 TWh RES in Electricity (26%)
- 3432 TWh RES in Transport (28%)
- 1017 TWh RES in Heating & Cooling (H&C) (18%)
- 204 TWh RES in Transport

EU28 Sector’s shares on total generation (inner ring) & RES shares for each sector (outer) for 2014

Source: Eurostat data for 2014 (SHARES)
Gas demand 5 to 6 times > electricity
Renewable heat solutions are ready today and can be deployed in time to meet the 2020 targets.
Let’s help Europe deliver a clean energy package for all Europeans which is more ambitious...
...and will keep Europe number one in renewables.
We need to decide:

• how best to avoid locking in fossil fuels after 2020

• what we want a decarbonised heating and cooling sector to look like by 2050

• how best to put a price on carbon in the heating and cooling sector